


“Plastic is Pointless, Let’s Reuse!”

A Reusable Bag Project by Jasmine Ho




Putting it into perspective:

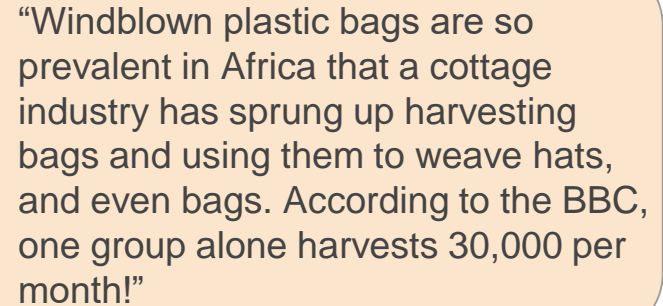
The average American family takes home about **1,500 plastic** shopping bags a year



*average family
accumulates 60 plastic
bags in only four trips to
the grocery store.*



the U.S. uses about 100
billion plastic shopping
bags each year (Wall St.
Journal)



“Windblown plastic bags are so prevalent in Africa that a cottage industry has sprung up harvesting bags and using them to weave hats, and even bags. According to the BBC, one group alone harvests 30,000 per month!”

The Contest



Clarification:

only a slogan will be used on the bag,
not a picture or drawing

Involves:

- All Wyckoff students
 - 6 students will be winners
 - Promoting WEC, recycling, reducing plastic
 - Gets children involved => everyone
 - Will bring traffic into shops as well = opportunity and benefit for shops
 - Will be marketed at several events which will also help the movement and resident involvement
-

"Plastic is Pointless, Let's Reuse!" 2019 Logo & Art Design Contest

Do YOU want to be one of several artists to win this year? Let's start the year fresh and reusable!

Help us be creative with a cool piece of artwork and a catchy phrase to promote stopping the use of single use plastic bags and using a reusable bag instead! In our first ever contest, all students in Wyckoff will have the opportunity to participate in a great contest for the sustainability of reusable bags over plastic bags. Students can submit a piece of artwork, a slogan, or both to have a chance to win a prize, recognition in the town for creativity, and all the while helping the environment.

The Best Part...Prizes!

1. (5 winners, \$50 each) A winner from each school (Coolidge, Sicomac, Lincoln, Washington, Eisenhower)
 - a. **Submit a piece of artwork** to make a visual statement about why reusable is better than plastic.
 - b. The best piece of artwork from each school will be made into a poster, displayed school, around town, and at multiple events
2. (1 winner, \$75) A winner from any student in Wyckoff district
 - a. **Submit a catchy slogan** to convince others why they should use reusable bags over plastic bags and/or why it is better for the environment.
 - b. The best slogan will be printed on a reusable bag that will be sold all over Wyckoff at participating stores (such as Stop and Shop).

-----So many opportunities to win! -----

An Even Better Part...the Earth!

Did you know, by using a reusable bag, you and your family can save 1,500 plastic bags in a year?

That is only one family, imagine the impact of a whole town! Can it get better? For more facts, see next page.

Contest Rules:

1. Must be done by a student and resident in Wyckoff
2. Must be handed into your school's main office by 3:30 pm on January 25th
3. Can also be submitted to art teachers, who will be instructed to give submissions to the office
4. If done on computer, whether it is a slogan or piece of art, it must be printed out.

When submitting, please write on a separate piece of paper and attach to submission:

Full Name (First and Last): _____ Student Email: _____

School: _____ Grade: ____ Parent Email: _____

Homeroom or Main Teacher: _____

Sponsored by Wyckoff Environmental Commission, Wyckoff Green Team, and Stop & Shop

Winners will be announced on INSERT DATE

Prizes donated by INSERT SPONSORS OF PRIZES

Flyer

(view paper handout)

Current Status on Aspects of Project



Anytime soon

Approval from Stop & Shop corporate office

1/4/19

Contest first announced

1/24/19 (3:30 pm)

Contest closes

Event

Winner is announced

Events following

2019 FLOW Film Festival, separate bag event, free bag giveaway at store, etc.

Logistical points:

BOE approval for contest

==> so that we can move forward with the contest

Meeting with school principal

==> so that we can have flyer distributed

PTO presidents?

?

Art teachers

==> asking about finding time during day to fit this into the art lesson

Bags, once approved by S&S

Chamber for sponsoring prize money again?